

School of Fashion + Sustainability

Certificate to Bachelor Level
Industry Relevant Programmes

Diploma in Fashion



In Diploma in Fashion programme students will further develop technical skills and knowledge used in fashion garment production.



Diploma
Level 5 • 120 credits



Duration
1 year



Location
Auckland* + Wellington



Delivery
Mainly on campus +
some online



Next intake
February

*Auckland Central + Auckland Manukau

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Learn the fundamentals of fashion

Diploma in Fashion

In this programme students will learn a broad range of technical skills, flat pattern making and computer aided pattern making, Adobe Illustrator, and textile knowledge, to design, construct and present a range of creative fashion designs. Students will be introduced to the design development process and to sustainable practices for the commercial fashion industry.

Innovative design, a contemporary colour palette, and beautiful silk - three elements that come together in the Resene Colour of Fashion project. This project takes students into a contemporary world of colour and design, to bring Resene's fashion colours to life, in an exciting industry-linked project, unique to Whitecliffe School of Fashion and Sustainability. Students have four weeks following an industry brief to design and produce a look that creates runway impact. The garments are modelled before a judging panel and each year a number are selected to be presented at New Zealand Fashion Week and at the Whitecliffe Annual Fashion Show.

Graduates of this programme will be able to

- Develop a broad range pattern making and garment construction skills, textiles knowledge and creative processes to design, construct and present a range of finished fashion items
- Apply the elements and principles of fashion design through development of design concepts and creative techniques
- Apply knowledge of historical and contemporary fashion industry technical and conceptual influences to inform and develop fashion creation practice
- Apply knowledge of fashion industry supply chains to inform ethical procurement of textiles
- Develop the ability to critically to evaluate the quality, aesthetic value, wearability, practicality, comfort and sustainability of fashion designs.

Further study options

Level 7 Bachelor of Sustainable Fashion Design

Career opportunities

Graduates of this qualification will have skills and knowledge for self-employment/freelance practice or entry-level positions within a range of wholesale, retail, design and manufacturing fashion businesses.