

School of Fashion + Sustainability

Certificate to Bachelor Level
Industry Relevant Programmes

Bachelor of Sustainable Fashion Design



The Bachelor of Sustainable Fashion Design redesigns the value of fashion, challenging the conventional ways the industry operates by integrating skills and knowledge of sustainable and innovative design theories and practices to promote learning relevant to the future of sustainable and ethical fashion.



Bachelor Degree
Level 7 • 360 credits



Duration
3 year



Location
Auckland* + Wellington



Delivery
On campus



Next intake
February

* Auckland Central + Manukau

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Become a critical + creative sustainable fashion designer

Bachelor of Sustainable Fashion Design

The programme provides an opportunity to draw upon cultural knowledge, social issues, and values to increase awareness of wider issues within the rapidly changing local and global fashion industry.

The programme is creative practitioner, community, and industry-focused, designed to meet the professional needs of the wider sustainable fashion and design industry. It is structured by three key interrelated strands of content: sustainable fashion research and practice, theoretical studies, and creative enterprise.

Industry-focused course content and workshops include Pattern Making, Garment Construction, Research, Concept and Design Development, Surface and Material Explorations, Tailoring, Creative Enterprise, and Internships.

Studio Practice is complemented by courses in Sustainable Fashion Practices, Earth-Centred Design, Fashion History and Theory, and Adobe Creative Suite Skills. Students research, design, and develop conceptually based collections that reflect a personal design aesthetic and incorporate regenerative, sustainable and ecological practices and processes, to produce a professional body of work, and showcase their collections at the annual Whitecliffe Fashion Show.

Graduates of this programme will be able to

- Be eligible for employment in the global fashion industry
- Be positive and creative change instigators
- Understand the urgent need for rapid and positive change
- Be an adaptive and agile creative professional

Career opportunities

- Fashion Designer
- Sustainability Consultant
- Workroom Assistant
- Patternmaker
- Sample Machinist
- Fashion Stylist
- Fashion Blogger
- Costume Wardrobe Assistant
- Fashion Design Educator
- Fashion Marketing

